Your Year-End Gift Keeps Film History Alive



Help us bring 35mm back to the Garden.

For over a century, movies were shown on film. We're proud to have two 35mm/16mm projectors in our booth anxiously waiting to be brought back to life. (Two projectors are needed in theater 1 to seamlessly show archival films.) With your help, we can install them properly and acquire the specialized lenses needed for projection. Your support will also build the foundation of a long-term fund that will help cover film-shipping costs and projectionist training.

$45,000 already raised | **$105,000** to go!

Why does bringing back 35mm matter?
For several reasons:

- Film looks and sounds different. It feels richer and softer.
- Most films made during the first 110 years of filmmaking still haven't been digitized.
- 35mm shows attract a wider audience and regularly sell out.
- The Garden will be one of only four theaters in New Jersey — and the only theater not in North Jersey — with 35mm capability.
- We can offer better hands-on educational programs about the history and craft of cinema.

Your Support Makes It Possible

These upgrades are crucial to our mission of showcasing film as an art form. We rely heavily on individual gifts to raise the funds needed for this vital upgrade and keep the theater operating. Whether you're a longtime cinephile, a supporter of local arts, a friend to community institutions, or simply someone who loves the magic of the movies, your donation will makes a lasting impact.



THE GOAL: RAISE $105,000 BY DEC 31

Make a gift to ensure the future of the Garden Theatre.

Dear Friend of the Garden,

Since 1920, the nonprofit Garden Theatre has been the home of great movies for the community — offering a place for everyone to come together to be entertained, inspired, educated, and transported.

Your generous support last year allowed us to upgrade half of our projection booth — our digital projectors (which have been ordered.) This year, we are looking to complete those upgrades with the return of 35mm, which will further enrich the Garden's mission to keep film history alive and help bring the magic of cinema to a wider audience.

Please make a gift to help the Garden so that it can continue to bring great movies and entertainment to the community.

Sincerely,

Christopher R. Collier
Executive Director

Liz Lempert
President, Board of Trustees

Use the enclosed envelope or make a gift online:

PrincetonGarden.org/donate

"The movies range from old classics to current cutting edge cinema. I enjoy the Deep Focus discussions they offer. Most importantly, the staff is helpful and friendly."
-Eileen C.

"Love this place! An awesome independent movie theater — great selections from all genres including lots of old favorites. The staff is enthusiastic and friendly, and the popcorn is delicious."
-Rick K.

"Princeton Garden Theatre is an amazing little institution. Their film selection is well curated, concessions are well priced, and the projection is excellent."
-Vikram K.

Your gift today also ensures:









Great movies since 1920. Nonprofit since 2014.

Princeton Garden Theater, Inc. is a nonprofit, 501(c)(3) tax-exempt organization, EIN: 87-4796711.