

La La Land (2016)

2016 - 2017 Annual Report

A Letter from the Co-Directors

The past year has been a wonderful year for the Garden. With barely three years of operation under our belt as a community-based nonprofit, we were named The Best Movie Theater in New Jersey by NJ.com.

This past year has also seen some changes to our programming mix. We have added even more special events, community partnerships, new restorations, theatrical simulcasts, and local filmmaker events. Having many partners and collaborators in the Princeton community makes for enriching, exciting, educational, and entertaining programs. We plan to continue to expand this arm of our programming bringing you new and novel ways to engage with the art of cinema and the artists that make it.

We are grateful to our patrons, members, donors, and other fans, as well as our talented, dedicated staff. It is your support, energy, passion, and love of film that makes us who we are. We are so happy to be a part of the fabric of the town of Princeton.

Thank you and see you at the movies.

John Toner
Executive Director

Chris Collier
Co-Director

Special Guests



Charlie Kaufman
"Anomalisa"



Terrence Malick
"Voyage to Italy"



Afia Nathaniel
"Dukhtar"



Kelly Reichardt
"Certain Women"



Darryl McDaniels
"Run-DMC Videos"



Lizzie Borden
"Born in Flames"



Peter Saraf
"Loving"



Su Friedrich
"I Cannot Tell You How I Feel"

Top 10 Main Attractions

OCT 2016 - SEP 2017

- 20th Century Women | A Man Called Ove | A Quiet Passion | American Pastoral | **Beatriz at Dinner** | The Beguiled | **The Big Sick** | Birth of a Nation | Cameraperson | Certain Women | Denial | The Dinner | Eagle Huntress | Fences | Get Out | The Girl on the Train | Good Time | The Handmaiden | Harry & Snowman | The Hero | **Hidden Figures** | **I Am Not Your Negro** | Ingrid Goes West | **Jackie** | Julieta | Kedi | **La La Land** | **Loving** | **Manchester by the Sea** | Marjorie Prime | Maudie | Menashe | The Midwife | **Moonlight** | My Cousin Rachel | Norman | Oscar Shorts | Paris Can Wait | **Paterson** | Personal Shopper | The Queen of Katwe | Rebel in the Rye | The Salesman | The Sense of an Ending | Step | Their Finest | Trip to Spain | Viceroy's House | Wakefield | The Wedding Plan | Wind River | The Zookeeper's Wife



686,918 oz. of Popcorn sold (2082 lbs)



52 Main Attractions
212 Total Films



38 Theater, Ballet & Opera Productions



59,031 Tickets Sold (3.5x population of Princeton)



37% Films by Female Filmmakers

By role, women accounted for 27% of producers, 21% of executive producers, 18% of editors, 13% of writers, 13% of directors, and 9% of cinematographers.



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com

BEST MOVIE THEATER IN NEW JERSEY 2017

THANK YOU MEMBERS, DONORS AND PRINCETON COMMUNITY

Your Support

Ticket sales only make up **60%** of what it takes to operate the Garden. Your support of the nonprofit Princeton Garden Theatre is what allows us to keep our historic 1920s theater operating and bringing you the best cinematic programs and events.

A huge thank you to our **3,126 Active Members**. Your love of cinema and support is what keeps us going.

And we would not be where we are today without our donors and sustaining level members.

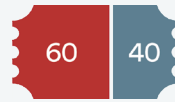
Thank you.

Sustaining Members and Donors

Didi Burke
Rebecca Bushnell & John Toner
Antony Freakes
Betty Wold Johnson
Deborah Lawler
Mimi Omiecinski
Maureen O'Neill
Steve & Marty Schlossstein
Tracy Sippelle
Marsha Travis

Patty Adell & Jeff Sussman
Murali Balaraman & Anu Paul
Christopher Barr & Patricia Shanley
Brett Bishop & Fiona Capstick
Zoe Brookes & Alastair Binnie
Melanie & John Clarke
Hadas Davidov

Micaela De Lignerolles
Gordon Douglas & Sheila Mahoney
Chris Foglio
Amanda & Brian Gomba
Julian Grant & Peter Lighte
Albert V. Hamm
Martha Land & Laurence Greenberg
Jane & Robert MacLennan
Sharad Malik & Aarti Gupta
Tamera Matteo & Joe Matteo
James McKinney & Valerie McKinney
Stewart Mittnacht & Kristen Callahan
Joel Pacheco & Laszlo Varga
Jenny Psaki & David Gordon
Lou & Kathleen Russo
Fred & Marijean Stevens
Melinda Varian & Lee Varian
Van Zandt Williams, Jr. & Myra N. Williams
John Ziegler & Patricia Rogers
Joshua Zinder



Member Testimonials



Aaron Razi Baseman
member since 2015

"I love the Garden! The Garden's selection and curation balances both independent, newer films and classic films to create a repertoire with many intriguing screenings every week. The staff is friendly, the snacks are scrumptious and the environment is quaint and vintage. The theatre is my go-to source of entertainment and the special events present opportunities to exclusive and unique film experiences. When it comes to movie-houses, the Garden is in a class of its own."



Robert Bacall
member since 2014

"What's not to love? It's homey and pure: it doesn't feel like any other theatre. You get to see films you don't usually get to see. There's more of an appreciation for the art."

Community Partners

Arts Council of Princeton
American Repertory Ballet & Princeton Ballet School
Eden Autism
Historical Society of Princeton
Labyrinth Books
McCarter Theatre Center
Nassau Film Festival
NJ Association of State Colleges and University
Not In Our Town Princeton
Princeton Environmental Film Festival
Princeton Festival
Princeton Independent Film Festival
Princeton Public Library
Princeton Public Schools
Princeton Record Exchange
Princeton Senior Resource Center
Princeton Symphony Orchestra
Princeton Theological Seminary
Rutgers Jewish Film Festival

University Partners

Carl A. Fields Center for Equality and Cultural Understanding
Cotsen Children's Library
Davis International Center
Department of African American Studies
Department of Computer Science
Department of East Asian Studies
Department of Near Eastern Studies
Department of Neuroscience
Department of Psychology
International Employees Group
Lewis Center for the Arts
Office of the Dean of Undergraduate Students
Princeton Studies Food
Princeton University Art Museum
Rutgers University
Student Government Association
Summer Journalism School
WPRB

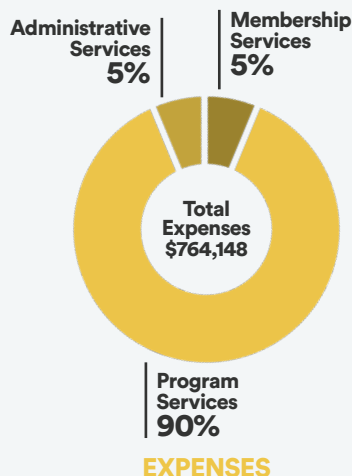
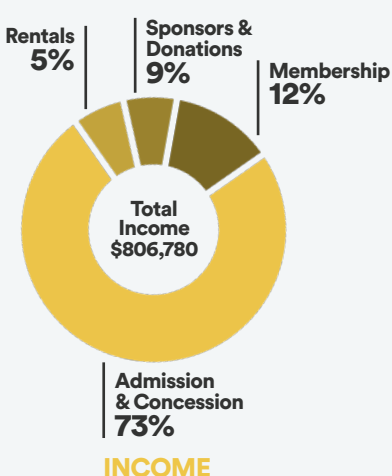
STAFF FILM ANSWERS: 1-D 2-K 3-F 4-C 5-H 6-E 7-A 8-B 9-I 10-G 11-J

Match the staff member with their favorite film!

1. John
2. Chris
3. Mike
4. Kyle
5. Missy
6. Dave
7. David
8. Shannon
9. Adam
10. Rohan
11. Julia

- A. Eternal Sunshine of the Spotless Mind
- B. Tree of Life
- C. Sunset Blvd
- D. Celine and Julie Go Boating
- E. Three Women
- F. A Woman Under the Influence
- G. Seven
- H. Heathers
- I. Days of Thunder
- J. Rushmore
- K. 8 1/2

2016 Audited Financials JAN 1- DEC 31



Operations

INCOME	
Admission & Concession	\$ 590,156
Membership	98,128
Donations/Sponsors	76,067
Rentals	42,428
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	\$ 806,780
EXPENSES	
	\$ 764,148
Net Income	
	\$ 42,632
Reserves/Renovations	- 42,428
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	\$0